



## World Sheep Shearing Championship 2019 Sponsorship rights and benefits for partners 2018-2019

With the goal of allowing each of you to find a package that corresponds to your expectations, we are proposing different levels of involvement.  
We invite you to choose the solution which best suits your business objectives.

### **Be associated with a dynamic sport**

Make the most of the atmosphere and vibe created by the performing side to sheep shearing to present a more dynamic image to your public.

### **Be present at the event**

Through high visibility signage: banners, flying banners, arches, kakemono...

But also on a stand, giving you the opportunity to reconnect with current clients and generate new leads for your business.

### **Capitalize on the effects of the extensive media coverage of the event**

In addition to social media and our internet site, the World Championship will be covered by the regional, national and international media.

### **Increase your reach and exposure**

As Sheep Shearing is both a sport and a profession, this event will provide the ideal crossroads to reach the general public and professionals from the farming world.

#### **PACKAGE 1 – 2000 €**

- Partner organisation's **logo** used in all printed promotional material: press pack, presentation documents, flyers etc.
- **Visibility** of partner organisation at all AMTM events taking place during 2018 and 2019 in the lead up to the World Championship: kakemono, roll-up banners, banderoles etc.

#### **PACKAGE 2 – 5000 €**

- Partner organisation's **logo** used in all printed promotional material: press pack, presentation documents, flyers etc.
- **Visibility** of partner organisation at all AMTM events taking place during 2018 and 2019 in the lead up to the World Championship: kakemono, roll-up banners, banderoles etc.
- Partner organisation's **logo** featured on the AMTM **internet site**.
- **Complimentary entrance tickets** (number to be determined).
- **A 9/10m<sup>2</sup> stand made available at the World Championship event (with flooring and electricity).**

#### **PACKAGE 3 – 10 000 €**

- Partner organisation's logo used in all printed promotional material: press pack, presentation documents, flyers etc.
- Visibility of partner organisation at all AMTM events taking place during 2018 and 2019 in the lead up to the World Championship: kakemono, roll-up banners, banderoles etc.
- **Partner organisation's logo featured in event promotional videos diffused via all of AMTM's online communications (internet site, social networks, youtube channel etc.) and in all communications sent to regional and national media outlets.**
- Partner organisation's logo featured on the AMTM internet site.
- Complimentary entrance tickets (number to be determined).
- **A 25 m<sup>2</sup> stand made available at the World Championship event (with flooring and electricity).**

#### PACKAGE 4 – 15 000 €

- Partner organisation's logo used in all printed promotional material: press pack, presentation documents, flyers etc.
- Visibility of partner organisation at all AMTM events taking place during 2018 and 2019 in the lead up to the World Championship: kakemono, roll-up banners, banderoles etc.
- **Partner organisation's logo featured in event promotional videos diffused via all of AMTM's online communications (internet site, social networks, youtube channel etc.) and in all communications sent to regional and national media outlets.**
- Partner organisation's logo featured on the AMTM internet site.
- Complimentary entrance tickets (number to be determined).
- **A 50 m<sup>2</sup> stand made available at the World Championship event (with flooring and electricity).**
- **Opportunity to display banderoles of your organisation throughout the site.**
- **Award ceremony for the French Championship Finalists MACHINE SHEARING (Senior category).**
- **Award ceremony for the finalists in the OPEN category of the French Championship for MACHINE SHEARING (Men and Women), BLADE SHEARING or WOOLHANDLING.**

#### PACKAGE 5 – 20 000 €

- Partner organisation's logo used in all printed promotional material: press pack, presentation documents, flyers etc.
- Visibility of partner organisation at all AMTM events taking place during 2018 and 2019 in the lead up to the World Championship: kakemono, roll-up banners, banderoles etc.
- **Partner organisation's logo featured in event promotional videos diffused via all of AMTM's online communications (internet site, social networks, youtube channel etc.) and in all communications sent to regional and national media outlets.**
- Partner organisation's logo featured on the AMTM internet site.
- Complimentary entrance tickets (number to be determined).
- **A 50 m<sup>2</sup> stand made available at the World Championship event (with flooring and electricity).**
- **Opportunity to display banderoles of your organisation throughout the site and the car parks.**
- **Award ceremony for the finalists of the JUNIORS category in the All Nations competition for MACHINE SHEARING.**

#### PACKAGE 5 – 30 000 €

- Partner organisation's logo used in all printed promotional material: press pack, presentation documents, flyers etc.
- Visibility of partner organisation at all AMTM events taking place during 2018 and 2019 in the lead up to the World Championship: kakemono, roll-up banners, banderoles etc.
- **Partner organisation's logo featured in event promotional videos diffused via all of AMTM's online communications (internet site, social networks, youtube channel etc.) and in all communications sent to regional and national media outlets.**
- Partner organisation's logo featured on the AMTM internet site.
- Complimentary entrance tickets (number to be determined).
- **A stand (minimum 50 m<sup>2</sup>) made available at the World Championship event (with flooring and electricity).**
- **Opportunity to display banderoles of your organisation throughout the site and the car parks.**
- **Your organisation's logo displayed on the Woolhandling podium.**
- **Award ceremony for the finalists of the INTERMEDIATES category in the All Nations competition for MACHINE SHEARING.**

## PACKAGE 6 – 40 000 €

- Partner organisation's logo used in all printed promotional material: press pack, presentation documents, flyers etc.
- Visibility of partner organisation at all AMTM events taking place during 2018 and 2019 in the lead up to the World Championship: kakemono, roll-up banners, banderoles etc.
- **Partner organisation's logo featured in event promotional videos diffused via all of AMTM's online communications (internet site, social networks, youtube channel etc.) and in all communications sent to regional and national media outlets.**
- Partner organisation's logo featured on the AMTM internet site.
- Complimentary entrance tickets (number to be determined).
- A stand (minimum 50 m<sup>2</sup>) made available at the World Championship event (with flooring and electricity).
- Opportunity to display banderoles of your organisation throughout the site and the car parks.
- **Your organisation's logo displayed on the Sheep Shearing podium.**
- **Your organisation's logo displayed on the doors of the Sheep Shearing pens (6 doors only).**
- **Award ceremony for the finalists of the SENIORS category in the All Nations competition for MACHINE SHEARING, BLADE SHEARING or WOOLHANDLING.**

## PACKAGE 7 – 50 000 €

- Partner organisation's logo used in all printed promotional material: press pack, presentation documents, flyers etc.
- Visibility of partner organisation at all AMTM events taking place during 2018 and 2019 in the lead up to the World Championship: kakemono, roll-up banners, banderoles etc.
- **Partner organisation's logo featured in event promotional videos diffused via all of AMTM's online communications (internet site, social networks, youtube channel etc.) and in all communications sent to regional and national media outlets.**
- Partner organisation's logo featured on the AMTM internet site.
- Complimentary entrance tickets (number to be determined).
- A stand (minimum 50 m<sup>2</sup>) made available at the World Championship event (with flooring and electricity).
- Opportunity to display banderoles of your organisation throughout the site and the car parks.
- **Your organisation's logo displayed on the Sheep Shearing podium.**
- **Your organisation's logo displayed on the doors of the Sheep Shearing pens (6 doors only)**
- **Opportunity to diffuse your publicity, for example videos of your brand, graphics created by your organisation...relayed through AMTM's online communications (internet site, social networks).**
- **Opportunity to diffuse your message on the competition screens during the competition.**
- **Participation in the Opening Ceremony.**
- **Your organisation's logo displayed front of stage in the competition marquee.**
- **Your organisation's logo featured on event staff clothing (t-shirts, softshell jackets, shirts, polo shirts, etc.)**
- **Award ceremony for the finalists of the OPEN category in the All Nations competition for MACHINE SHEARING, BLADE SHEARING or WOOLHANDLING.**

## PACK 8 – 80 000 € - Exclusive rights

### Creation of a tailor-made package which could include:

- All of the benefits and rights included in the other packages.
- A specific media event: Press conference on your stand at the Salon de l'Agriculture (Agricultural trade fair) in Paris in 2018 or 2019 or during the 24 hour shearing event in 2018 or at the Press briefing before the Opening Ceremony.
- Award ceremony for the finalists of the World Championship competition for MACHINE SHEARING, BLADE SHEARING or WOOLHANDLING.
- Award ceremony for the finalists of the World Championship TEAM competition for MACHINE SHEARING, BLADE SHEARING or WOOLHANDLING.

### Other options:

*Awarding of prize to the winner of the World Championship MACHINE SHEARING competition.*

*Awarding of prize to the winner of the Open Category in the All Nations MACHINE SHEARING competition.*